

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
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<http://ag.ca.gov/charities/>

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT

(California Government Code Section 12589)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fund-raiser:

Harris Direct

23241 Ventura Blvd., Suite 1014

Woodland Hills CA 91364

Name and Address of Charitable Organization:

CT No. 39453 F.E.I.N. No. 95-3423566

The Planetary Society

Name of Charity

65 North Catalina Avenue

Address of Charity

Pasadena

CA

91106

City, State, and ZIP Code of Charity

Figures from (check one): National Campaign ☒ California Campaign ☐

Telephone Solicitation for Charitable held (on) (from) 1/1/2003, 20, to 12/31/2003, 20
Donations (Type of Activity) (Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)
If other, provide brief explanation Per contract basis

Fee ☐ Percentage ☐
Other ☒

1. REVENUE

A. Cash contributions

B. Entertainment sales or admission charges

C. Sales from products

D. Advertisement sales

E. Membership fees

F. Other sources: (Specify)

a. _____
b. _____
c. _____
d. _____

A. _____
B. _____
C. _____
D. _____
E. 50,043.00

Fa. _____
Fb. _____
Fc. _____
Fd. _____

G. TOTAL REVENUE

50,043.00 G.

2. EXPENSES

A. Fees or commissions

B. Salaries

C. Payroll taxes

D. Employee benefits

E. Cost of merchandise for resale

F. Cost of entertainment

G. Postage

H. Advertising

I. Telephone

J. Rental of equipment

K. Facilities charge

L. Permits

M. Other expenses: (Specify)

a. attached
b. _____
c. _____
d. _____

A. _____
B. _____
C. _____
D. _____
E. _____
F. _____
G. _____
H. _____
I. _____
J. _____
K. _____
L. _____

Ma. _____
Mb. _____
Mc. _____
Md. _____

N. TOTAL EXPENSES

33,141.65 N.

RECEIVED

JAN 20 2004

**Attorney General's
Registry of Charitable Trusts**

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COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES**2002 ANNUAL FINANCIAL REPORT**

(California Government Code Section 12599)

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3. Amount to Charity (subtract line 2N from line 1G) 16,901.35 3.
4. Less additional fund-raising expenses paid by charity (to be completed by charity) 0 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) 0 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 16,901.35 6.

7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

☐ Yes ☒ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (Commercial Fund-raiser) JAMES HARRIS Printed Name PRESIDENT Title 12-23-03 Date

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

Signature of authorized officer/director (Charity) Bruce Murray Printed Name Chairman Title 1/6/04 Date

Signature of authorized officer/director (Charity) Louis Friedman Printed Name Sec/Treas Title 1/6/04 Date

HHM COST \$ 33,141.65

SALARIES AND WAGES \$ 19,553.57

PAYROLL TAXES \$ 2,933.04

TELEPHONE \$ 3,729.26

POSTAGE \$ 2,237.56

PRINTING \$ 1,811.36

RENT \$ 2,663.76

SUPPLIES \$ 213.10